

**GOVERNMENT OF INDIA
AGRICULTURE
LOK SABHA**

STARRED QUESTION NO:353

ANSWERED ON:16.08.2001

DEVELOPMENT OF MARKET INFRASTRUCTURE ETC. FOR COCONUT PRODUCTS

RAMESH CHENNITHALA

Will the Minister of AGRICULTURE be pleased to state:

(a) whether there is any proposal for the development of market infrastructure and promotion of coconut products in the domestic and international markets;

(b) if so, the details thereof;

(c) whether any proposal in respect of research, product diversification and value addition has been received from the Government of Kerala for inclusion in the proposed Technology Mission; and

(d) if so, the reaction of the Union Government thereto?

Answer

MINISTER OF AGRICULTURE (SHRI AJIT SINGH)

(a) to (d): A statement is laid on the Table of the House.

STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (d) OF LOK SABHA STARRED QUESTION NO. 353 DUE FOR REPLY ON 16TH AUGUST, 2001.

(a)&(b) There is no proposal for development of market infrastructure specific to coconut. However, Coconut Development Board is implementing programmes on market promotion of coconut products which include

(i) Establishment of market information/intelligence service,

(ii) Market promotion through publicity, participation in exhibitions etc. to widen the market for coconut products with a view to strengthen the coconut based industry in the country

(iii) Financial assistance to coconut based industries for introduction of Agmark Standards.

(c)&(d): A proposal on Technology Mission which included research product diversification and value addition was received from Government of Kerala but this was confined only to the State of Kerala. A draft proposal for Technology Mission has been got prepared by Government of India through the Coconut Development Board covering all the coconut growing States and this also addresses all these issues. Consultations were held with the experts in the field and the draft document was discussed in a meeting in which all the stakeholders including representatives of Kerala Government participated. The participating States were requested to give their suggestions, if any, for further modifications. The document on Technology Mission is being finalized based on the suggestions of the participating States including the State of Kerala.